paul soultis

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Education

Secondary

1993-1999   Cumberland High School

2 unit English, 2 unit Computer Studies, 2 unit Mathematics, 2 unit Ancient History,
3 unit Business Studies, 1 unit General Studies.

Tertiary

2000-2003   Hornsby College of Tafe - Northern Sydney Institute
Advanced Diploma in Graphic Design - Multimedia elective

2003-2004   Hornsby College of Tafe - Northern Sydney Institute
Web design Certificate IV

Technical Skills

Adobe	Photoshop, illustrator, Fireworks, Indesign, Dreamweaver, Flash, After Effects, Premiere
Mac Applications	Coda, CSS Edit, Espresso
3d Applications	Autodesk Maya, Luxology Modo, Swift 3d
Programming Languages	HTML, XHTML, Java Script, Action Script, jQuery, CSS
Other	MS Office, PC and Mac Operating Systems
To do (additional studies)	HTML 5, CSS 3, WebKit, AS3, Jquery

Awards and Achievements

1993-1999	School Basketball Team
1997	Young Chef's Culinary Award - Regional finalist
1999	Graduated year 12 with Principals Award for Academic Achievement
2000 - 2002	College Basketball Championships
2002	TAFE NSW ARTS & DESIGN PRIZE - SENSES Semi-Finalist in category 'Moving Images'

Experience

July 2012 - Present   Soultydesign.com
Freelance Designer

Ownership and operation of a freelance design firm that provides identity, print, and web design
for a variety of clients.

October 2013 - November 2013

Digital Pacific
Digital Designer

- Continuing design of business focused promotional brochure.
- Varous Digital asset designs for use on Digital Pacific websites.
- Logo design for Digital Pacific new products/ services.
- Stationary Design.
- Brand Identity guideline design for Digital Pacific master brand.

September 2013 - Septmber 2013

Digital Pacific
Digital Designer

- Designing a business focused promotional brochure.
- Varous Digital asset designs for use on Digital Pacific websites.

November 2011 - July 2012

Digital Pacific
Web / Digital Designer

- Banner Campaigns (flash / gif)
- Updating / Manage current website and content
- Designing seasonal marketing promotions
- Conceptualising / Designing new Digital Pacific website and content

October 2011

Clemenger BBDO
Flash Designer Contractor

Hired by Clemenger BBDO to work on the Foxtel Business Banner Campaign promoting the Xmas special to coincide with the release of the Foxtel Business TV Commercial Xmas campaign.

December 2010 - October 2011

Soultydesign.com
Freelance Designer

Ownership and operation of a freelance design firm that provides identity, print, and web design for a variety of clients.

October 2008 - December 2010

Funbox Pty Ltd
Senior Web Designer

- Identity Design
- Business Card Design
- Design Marketing Material
- Design and develop Flash & Html landing pages
- Design and develop Flash & Gif banners
- Design and develop multi language websites and banners
- Concept development to finished artwork
- Implement new technologies to websites
- Update and manage website content
- Design for iphone, ipad, and android devices
- Manage internal and external design teams
- Manage third party agencies to deliver online solutions

October 2008 - December 2010
(continued)

Funbox Pty Ltd
Senior Web Designer

My role at Funbox involved working closely with the marketing team and web developer team for all campaigns. This involvement required me to manage project tasks and delegate these tasks to Funbox's internal and external team of designers. This has allowed me to build strong time management , project management and communication skills.

Working with the design team we produced web graphics for multiple type of online mediums. We specialised in designing and animating Full Flash websites for our mobile subscription campaigns which were developed with multiple languages for international market output.

In designing and monitoring funbox's websites, technically I focused the team efforts on creating html websites with clean and valid markup. Using CSS to layout and style each page while adding technologies such as jquery or flash to provide the websites interactivity and animations. With mobile phone advancement progressing in the recent years I put focus on developing websites with the use of Webkit to be compatible with iOS and Android devices.

My highlights working for Funbox were my involvement with the continued success of many flash campaigns both locally and internationally and the development of the brand and identity of Funbox and it's complementary online businesses.

December 2007 - October 2008

Soultydesign.com
Freelance Designer

Ownership and operation of a freelance design firm that provides identity, print, and web design for a variety of clients.

November 2005 - December 2007

Funbox Pty Ltd
Graphic Designer

- Identity Design
- Business Card Design
- Print design for Magazine advertisements
- Design and develop Flash & Html landing pages
- Design and develop Flash & Gif banners
- Concept development to finished artwork
- Implement new technologies to websites
- Update and manage website content
- Update and manage print content
- Design and Animate TV Commercials

I was employed by Funbox as a Graphic designer at a time when Funbox was just entering the industry as a new start up business. This position was new to the company and allowed me to take full control of all things design.

As the sole designer I worked closely with the marketing team and the developer team to produce all of Funbox's web, TV and print campaigns.

During my time with Funbox I worked on many campaigns focusing on chat, ringtone, picture, video and many more sms/mms related services. I introduced Full Flash websites to Funbox as a platform that resulted in a much higher success rate in the market and personally see this as a great achievement.

December 2004 - November 2005

FreshWeb
Flash Designer

- Flash Design
- Flash Animation and Sequences
- eLearning Interactive modules

Working closely in a team of flash designers and developers we designed and animated eLearning modules in flash. During my time with FreshWeb I worked on eLearning modules for Optus' 2.5g Network, Optus' Cost Centre Management, Optus' Iris, Optus' Push to talk, Optus' Simbackup, and Optus' SOS.

My role also included designing a variety of screensavers, touchscreen graphics and animations for Qantas for use in public kiosks.

My experience with FreshWeb improved my skills with flash and ability to work in a team to produce quality solutions for FreshWeb's clients.

May 2003 - May 2004

Creative Display Production
Graphic Designer

- Design Point of Sale Artwork
- Manage Print Film
- Prepare Artwork for Screen Printing

I was employed by Creative Display Production (CDP) as a part time casual Graphic Designer where I worked closely with a team of graphic and industrial designers to develop the artwork for Point of Sale Displays. Using my skills in illustrator and photoshop I worked to a keyline (knife line) for production of cardboard display units.

Within 4 months I stepped into the role of Manager of Film and Artwork, this provided me the opportunity to interact with Account Managers, Clients, Suppliers and Printers.

My highlights working for CDP were working with Blue Chip brands such as, Sony, Fox Entertainment, Colgate, and Ferrero.

Thanks for reading!

Thank you for taking the time to read through my resume.

If you would like to see my design work please visit: www.soultydesign.com
If you would like references, they will be available apon request.

Look forward to hearing from you.

Paul Soultis
paul@soultydesign.com